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UNIVERSITY OF  
BUCHAREST  
VIRTUTE ET SAPIENTIA

# Touristscapes

**TOURISTSCAPE**  
*Travel and Tours*

FOR BOOKINGS:  
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Asist. prof. Ana-Maria TALOŞ

**HUNGARY**

**Satu Mare**



**Iasi**



**MOLDOVA**

**Cluj-Napoca**

**Arad**

**Sibiu**

**Brasov**



**UKRAINE**

**Timisoara**

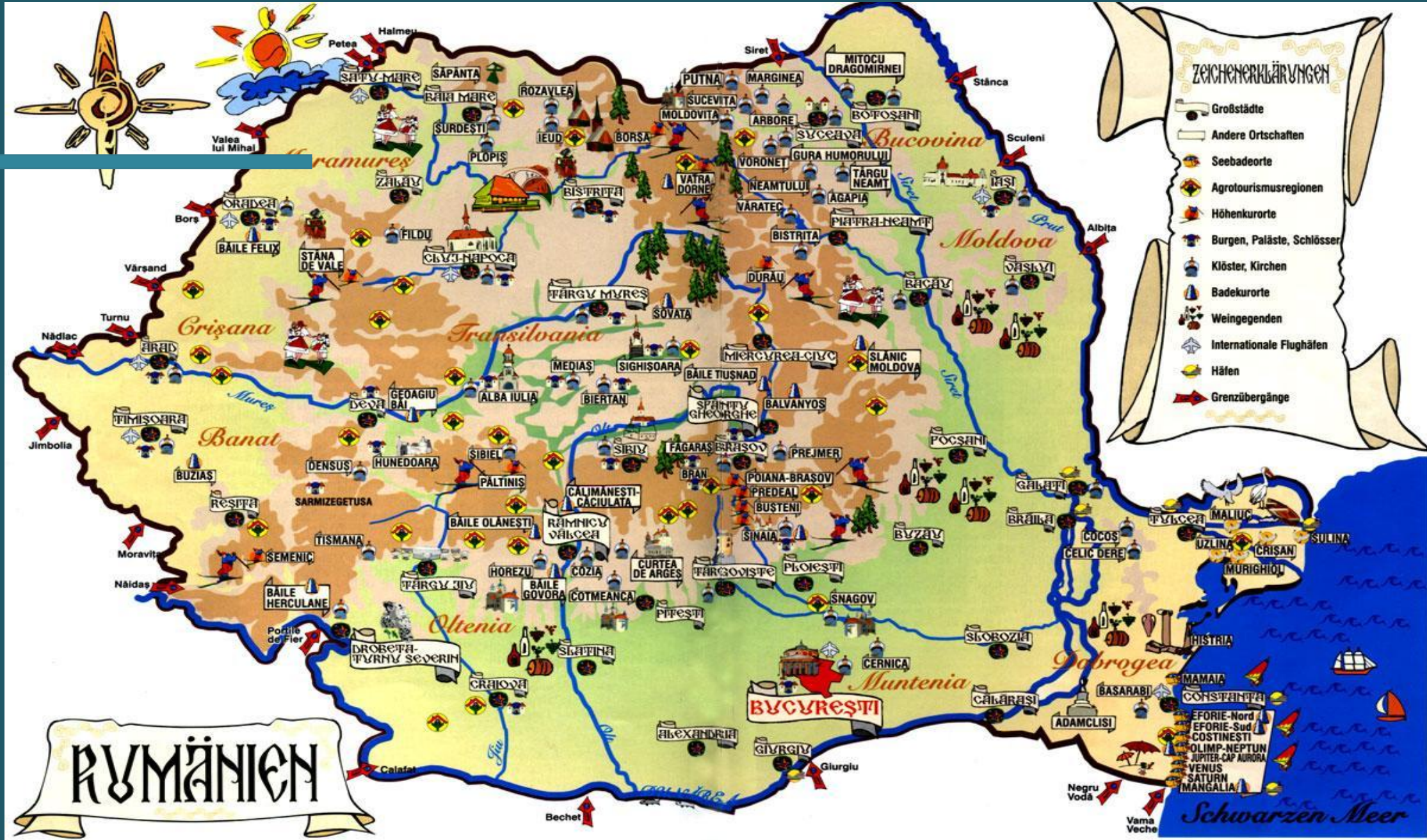
**Galati**



**ROMANIA**

**Bucharest**





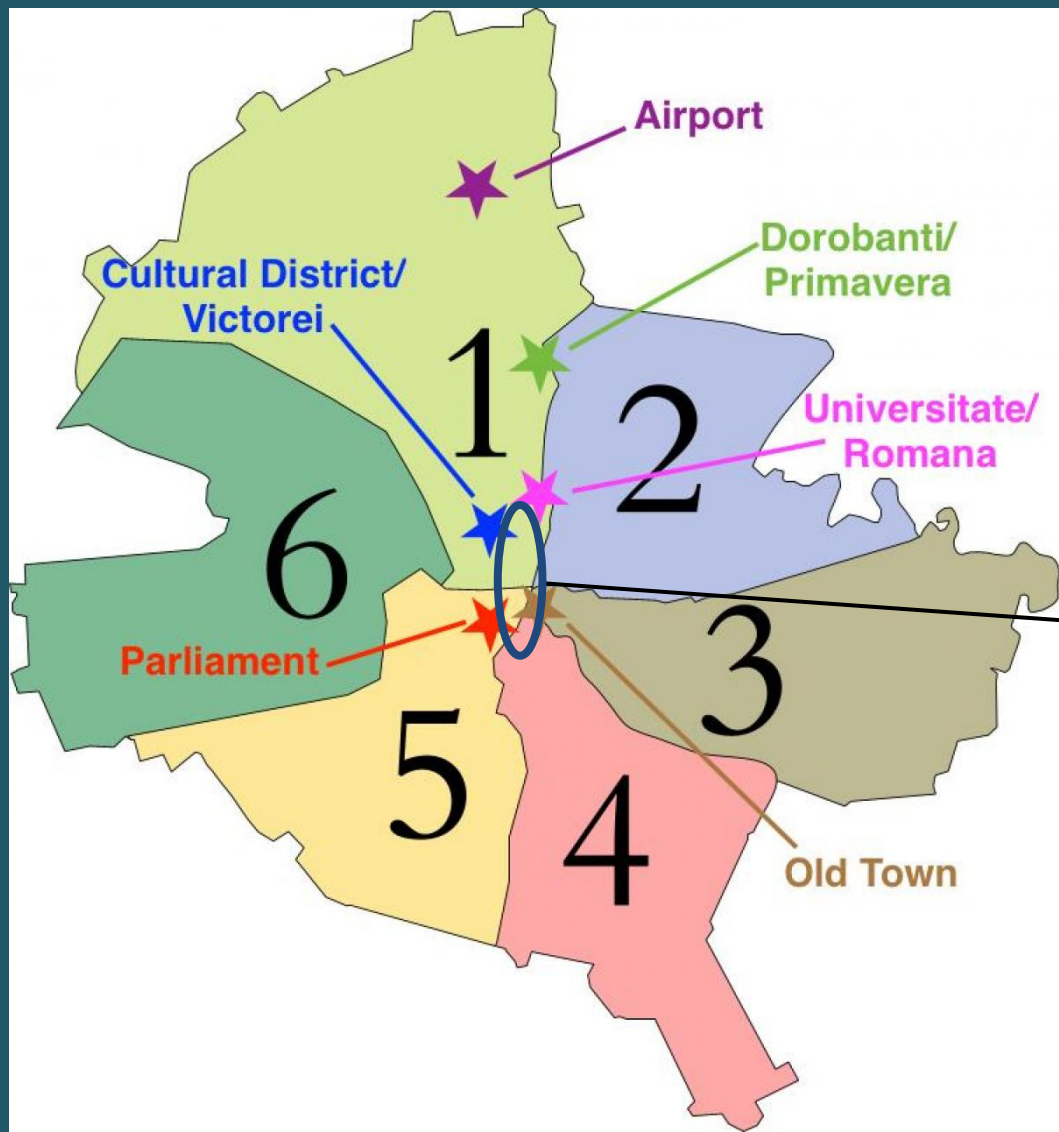
**ZEICHENERKLÄRUNGEN**

- Großstädte
- Andere Ortschaften
- Seebadeorte
- Agrotourismusregionen
- Höhenkurorte
- Burgen, Paläste, Schlösser
- Klöster, Kirchen
- Badekurorte
- Weingegenden
- Internationale Flughäfen
- Häfen
- Grenzübergänge

**RUMÄNIEN**

Schwarzen Meer

# Bucharest



**Program linie turistică**  
10:00 - 22:00

Intervalul de succedare între două vehicule:  
aproximativ 15 minute.  
Durata traseului: aproximativ 50 minute.  
Timpul de transport: Legitimatie turistă 1 zi (valabilă între 24 h de la prima validare)

**Tarif:**

- 25 lei pentru adult;
- 10 lei pentru copii cu vârste cuprinse între 7 - 14 ani;
- gratuit pentru copiii până la 7 ani.

Validarea cardului este obligatorie la fiecare urcare în vehicul.

**Achiziționare:**  
- direct din autobuz;

Prezentare online în limba engleză și română!

# Topics proposed

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1. Foodscapes of Romania in Bucharest- between tradition and sophistication;
2. Red tourism in Bucharest- between scars and accomplishments;
3. Escape the urban landscape- between the blessing and the burden of hosting a natural area inside the city;
4. Dark tourism in Bucharest – between remembrance and the need to forget.

# 1. Foodscapes of Romania in Bucharest- between tradition and sophistication

- Carul cu Bere (The beer cart)
- Hanul lui Manuc (Manuc's Inn)
- Obor Area



# 1. Foodscapes of Romania in Bucharest- between tradition and sophistication

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Experiencing food in tourism means experiencing environments and the people associated with the food and its stories (Perullo, 2016).

Furthermore, the relevance and linkage of food tourism experiences to changes in local foodscape and its evolution is noted due to the very nature of food (production and consumption).

Foodscape is the interactive space of food tourism. As the suffix “scape” implies foodscape is a landscape of food (Mikkelsen, 2011) within which people, place and food interact simultaneously (Long, 2010; Sage, 2010).

Foodscape, is a socially constructed concept in relation to food, which informs the food practice in a cultural space and the material realities that influence the food culture, awareness, production and consumption in all social functions.

# 1. Foodscapes of Romania in Bucharest- between tradition and sophistication





# 1. Foodscapes of Romania in Bucharest- between tradition and sophistication



# 1. Foodscapes of Romania in Bucharest- between tradition and sophistication

- Romanian Cuisine
- Obor Market (history and particular aspects)



## 2. Red tourism in Bucharest- between scars and accomplishments

- Ceaușescu Mansion (Primăverii Area)
- Parliament Palace
- Revolution Square



## 2. Red tourism in Bucharest- between scars and accomplishments

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The concept of 'red tourism' dates back to 1998, when Jiangxi Province promoted it as a bundle of tourism products related to the Chinese Revolution, and then the central government has implemented nationwide strategies to facilitate red tourism development across the country.

**Red tourism** is a themed activity involving learning, sightseeing, and nostalgia at communist heritage sites. These sites are intended to commemorate communist revolutionary events, monuments, and the former residences of historical celebrities and patriots as well as other points of interest. \*\*\*

\*\*\*National Red Tourism Development Planning 2004–2010 from the General Affairs Office of the Communist Party of China (CPC) and the General Office of the State Council of China

European communist heritage tourism is dominated by the free market and external demand, while the Chinese government drives red tourism. Second, the cultural connotations of European communist heritage tourism and red tourism vary.

## 2. Red tourism in Bucharest- between scars and accomplishments

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### ○ Symbols in Revolution Square



## 2. Red tourism in Bucharest- between scars and accomplishments

### ○ Parliament Palace



## 2. Red tourism in Bucharest- between scars and accomplishments

### ○ Ceaușescu Mansion



### 3. Escape the urban landscape- between the blessing and the burden of hosting a natural area inside the city

○ Văcărești Natural Park



**NATURE AT YOUR DOOR**



### 3. Escape the urban landscape- between the blessing and the burden of hosting a natural area inside the city



### 3. Escape the urban landscape- between the blessing and the burden of hosting a natural area inside the city



## BICICLEȘTI ÎN VĂCĂREȘTI

**Legend:**

- ✕ Ești aici
- 📍 Observatorul Parcului
- A Intrare Splaiul Unirii
- B Intrare Strada Săvinei
- Traseul 1 - Belvedere
- Traseul 2 - Printre bălți
- - - Poteci
- - - Poteci inundate periodic

Pe suprafața parcului sunt permise:

- 🚶
- 📷
- 🚰
- 🚲

Te rugăm să respectăm următoarele reguli în Parcul Natural Văcărești:

- 🚫
- 🚫
- 🚫
- 🚫
- 🚫
- 🚫
- 🚫
- 🚫

Folosiți traseele de bicicletă de la Observatoriu. Vă dorim o plimbare plăcută!

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Proiect implementat de:  
ASOCIATIA PARCULUI NATURAL VĂCĂREȘTI

### 3. Escape the urban landscape- between the blessing and the burden of hosting a natural area inside the city



## 4. Dark tourism in Bucharest – between remembrance and the need to forget.

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- Bellu Cemetery

- Jewish Cemetery/Philantropia

- Armenian Cemetery



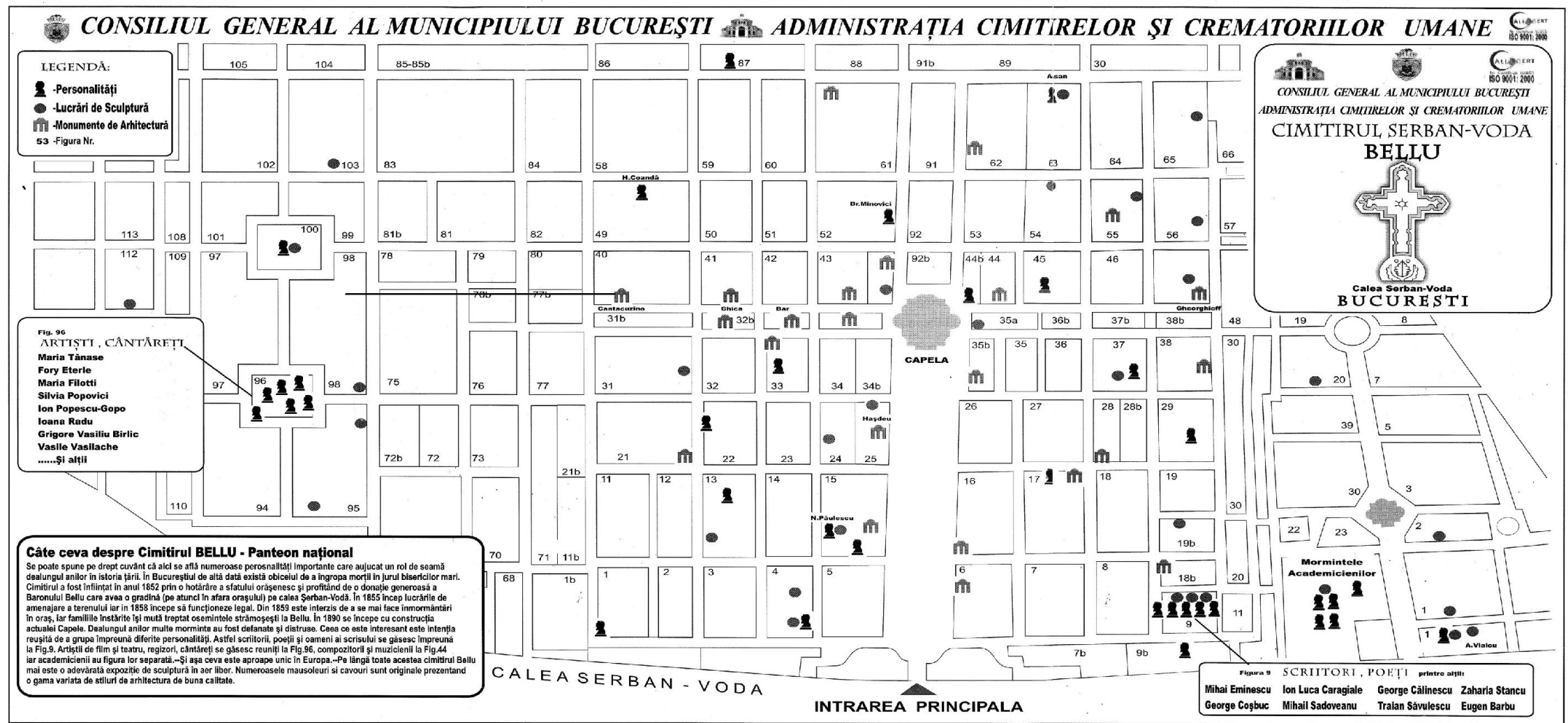
## 4. Dark tourism in Bucharest – between remembrance and the need to forget.

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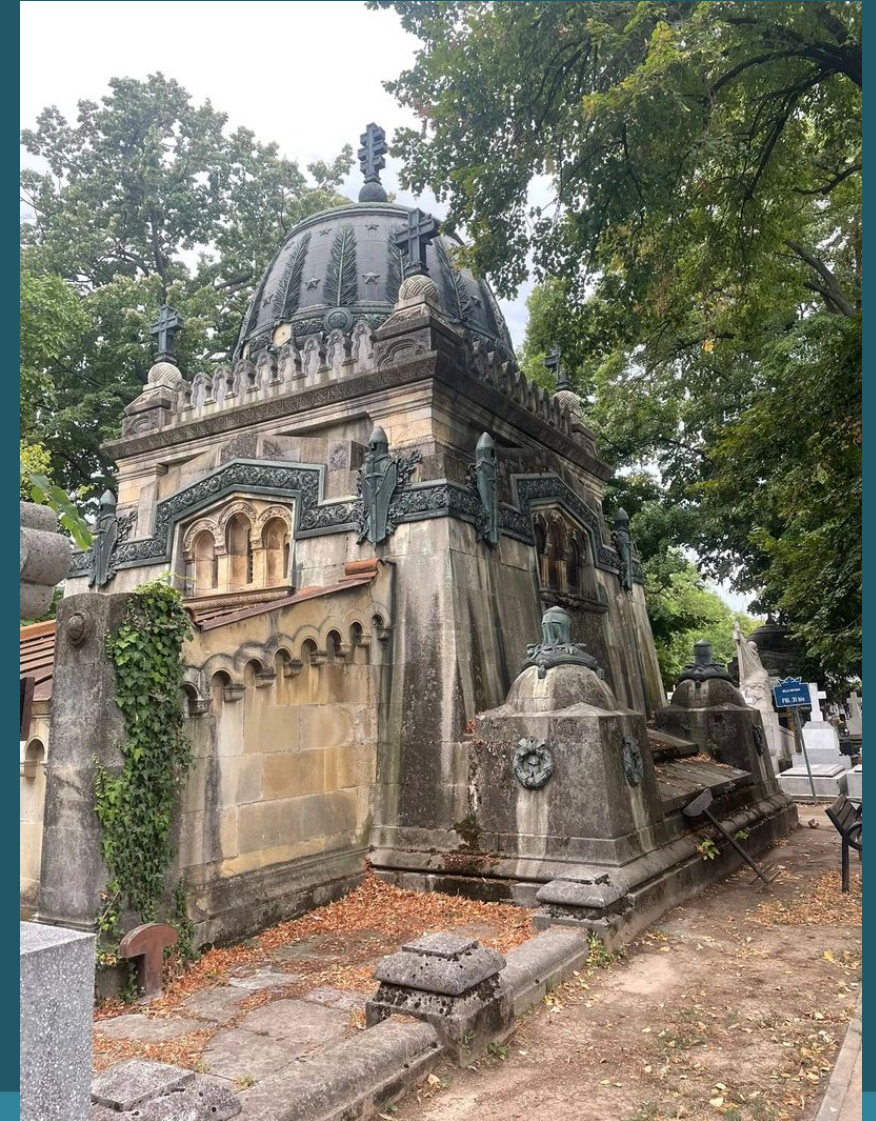
For a long time, places that have been the scene of wars, disasters, deaths, and atrocities have always fascinated people, motivating them to travel, giving rise to a type of tourism that has been addressed in different ways, namely, as negative sightseeing, black spots tourism, thanatourism, tragic tourism, atrocity tourism, morbid tourism, and dark tourism.

The term dark tourism, the most profusely used by the scientific community and the general public, was first introduced by Foley and Lennon, who refer to these phenomena as embracing “the presentation and consumption (by visitors) of real and commodified death and disaster sites” and the “commodification of anxiety and doubt”.

# 4. Dark tourism in Bucharest – between remembrance and the need to forget.



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# Discussions

